



Temple High Souvenir Program Advertising

Performances October 25-28, 2018
in the Temple High Auditorium

Advertising Deadline: Friday, October 12, 2018

Program will be printed on gloss coated (slick) paper.

Cover (outside and inside) will be printed in full color.

Inside pages will be printed in black ink only.

Finished size of 8½ x 11. Bleed to edge of page available on cover pages only. Image sizes of other ad spaces shown below.

Mailing address: Temple High Theatre Arts, 415 North 31st Street, Temple TX 76504

ADVERTISING RATES

*Back Cover (Full Color) 8.50"W x 11.00"H plus bleeds	\$ 395
*Inside Front Cover (Full Color) 8.50"W x 11.00"H plus bleeds	300
*Inside Back Cover (Full Color) 8.50"W x 11.00"H plus bleeds	300
*Center Spread (Black only) 8.00" x 8.00" area for ad	250
Full Page (Black only) 7.50"W x 10.00"H	250
Half Page (Black only) 7.50"W x 5.00"H	150
Quarter Page (Black only) 3.75"W x 5.00"H	100
Eighth Page (Black only) 3.75"W x 2.50"H	70

**Only one of each of these is available, first-come, first-served.*

Simple ad set-up is included. Special ad set-up available at extra charge.

Please note that personal ads are **NOT** accepted for this publication.

(Example of unacceptable: "Congratulations Suzy from Mom and Dad. Break a Leg!")

Business ads may feature photos of students in show costume, but must be scheduled in advance.

One photograph is included for Half Page or larger ads. Other photos are \$10 each.

We prefer a PDF file created with "Press Quality" settings. Your document size should be the same as your ad size. Outside borders aren't necessary. If your ad is a Black Only ad, then your PDF file should not contain anything in color. Photos should be 300 pixels per inch.

If you have **technical questions about ad set-up**, or you want to submit the ad as a digital computer file, email Jody Donaldson at jody@jdonaldson.com

For other questions, call Temple High Theatre Arts, 254-215-7036
or email Natasha Tolleson at natasha.tolleson@tisd.org

AD DEADLINE: October 12, 2018

ADVERTISING CONTRACT – *Peter Pan*

Temple High School Theatre Arts • 415 North 31st Street • Temple, TX 76504
(254) 215-7036 • Email: natasha.tolleson@tisd.org

Advertiser (please print) _____

Contact Person at Advertiser _____

Address _____

City _____ Zip _____ Phone _____

Advertisement (Size _____ Page) \$ _____

_____ Photos @ \$10 each (One photo included with half-page and larger) \$ _____

Total Charge \$ _____

Special Instructions _____

Signature of Advertiser **X** _____

Indicate Information for the ad in area below or attach a separate sheet.
Please do not tape or staple across any logos or artwork to be used in the ad.

To submit ad or photos electronically – Email Jody Donaldson at jody@jdonaldson.com.
Preferred format for ads is a “Press Quality” PDF file created to the proper size.

Sold By _____ Date Sold _____ Pmt/Billing _____

Temple High School



Program Ad Sizes

AD DEADLINE:
October 12, 2018

**Quarter
Page**
(3.75"W x 5.00"H)
\$100

Eighth Page
(3.75"W x 2.50"H)
\$70

Sizes shown are
the **image size**
of the ad space.

Half Page
(7.50"W x 5.00"H)
\$150